

KELLY PRUDENTE

Design Technologist

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EXPERIENCE

Amazon, New York, NY — *Design Technologist*

OCTOBER 2022 - PRESENT

Partners with creative teams to create interactive experiences for clients across Amazon's various media canvases, including Amazon.com, Amazon app, and Fire TV.

Apple, Sunnyvale, CA — *Creative Technologist*

JANUARY 2019 - OCTOBER 2022

I worked with design and UX teams to add a different dimension to Apple's products and services marketing through augmented reality, in-store experiences, and interactive installations.

R/GA, New York, NY — *Associate Creative Technologist*

JUNE 2018 - DECEMBER 2018

I collaborated with technology directors, developers, and creative teams to execute across websites, web apps, mobile apps, mobile sites, Unity, and hardware platforms and validated ideas based on technical feasibility.

Spongecell, New York, NY — *Product Specialist*

APRIL 2016 - AUGUST 2016

I worked on a team to help develop new and innovative products for an ad-tech company. I was the go-to reference for integrating feeds, catalogs and API data into ads.

Spongecell, New York, NY — *Interactive Production Designer*

JULY 2014 - APRIL 2016

I partnered with clients to concept, design and animate rich-media ads in HTML5 and AfterEffects in order to satisfy the campaign's creative vision.

EDUCATION

VCU Brandcenter

M.S. in Business / Branding; Experience Design

MAY 2018

The University of North Carolina at Chapel Hill

B.A. in Advertising; B.A. in Media Production; Minor in Italian

MAY 2014

Graduated with Distinction, Dean's List (4 times)

SKILLS

UI design
Rapid prototyping
Responsive design
Interaction design

TOOLS

HTML5
CSS3 (sass)
Javascript
React.js
Node.js
Express
Swift
Git
WebGL
Unity (C#)
Arduino
Raspberry Pi
Adobe CS
Sketch
Figma

INTERESTS

HCI
IoT
Entrepreneurship
AI
Puzzles
Animation
Comedy