

KELLY PRUDENTE

Creative Technologist

1620 E 12th St., Apt. 4C
Brooklyn, NY 11229
631.707.3539
kelly@kellyprudente.com

EXPERIENCE

R/GA, New York, NY — *Creative Technology Apprentice*

JUNE 2018 - PRESENT

Collaborates with technology directors, developers, and creative teams to execute across websites, web apps, mobile apps, mobile sites, Unity, and hardware platforms and validates ideas based on technical feasibility.

The Martin Agency, Richmond, VA — *Experience Design Intern*

JUNE 2017 - AUGUST 2017

Contributed and developed ideas for new business pitches in emerging technologies.

Spongecell, New York, NY — *Product Specialist*

APRIL 2016 - AUGUST 2016

I worked on a team to help develop new and innovative products for an ad-tech company. I was the go-to reference for integrating feeds, catalogs and API data into ads.

Spongecell, New York, NY — *Interactive Production Designer*

JULY 2014 - APRIL 2016

I partnered with clients to concept, design and animate rich-media ads in HTML5 and AfterEffects in order to satisfy the campaign's creative vision.

McKinney, Durham, NC — *Interactive Production Intern*

SEPTEMBER 2013 - NOVEMBER 2013

I facilitated the execution of social media-driven campaigns and QA-ed promotional brand websites.

EDUCATION

VCU Brandcenter

M.S. in Business / Branding; Experience Design

MAY 2018

The University of North Carolina at Chapel Hill

B.A. in Advertising; B.A. in Media Production; Minor in Italian

MAY 2014

Graduated with Distinction, Dean's List (4 times)

SKILLS

UI design
Rapid prototyping
Responsive design
Interaction design

TOOLS

HTML5
CSS3 (sass)
Javascript
React.js
Node.js
Express
WebGL
Git
Unity (C#)
Arduino
Raspberry Pi
Adobe CS
Sketch
InVision

INTERESTS

HCI
IoT
Entrepreneurship
Blockchain
Puzzles
Animation
Comedy