

# KELLY PRUDENTE

Creative Technologist

205 S. Boulevard, Apt. 10  
Richmond, VA 23220  
**631.707.3539**  
**kelly@kellyprudente.com**

## EXPERIENCE

### **The Martin Agency, Richmond, VA** *Experience Design Intern*

JUNE 2017 - AUGUST 2017

Contributed and developed ideas for new business pitches in emerging technologies.

### **Spongecell, New York, NY** *Product Specialist*

APRIL 2016 - AUGUST 2016

I worked on a team to help develop new and innovative products for an ad-tech company. I was the go-to reference for integrating feeds, catalogs and API data into ads.

### **Spongecell, New York, NY** *Interactive Production Designer*

JULY 2014 - APRIL 2016

I partnered with clients to concept, design and animate rich-media ads in HTML5 and AfterEffects in order to satisfy the campaign's creative vision.

### **McKinney, Durham, NC** *Interactive Production Intern*

SEPTEMBER 2013 - NOVEMBER 2013

I facilitated the execution of social media-driven campaigns and QA-ed promotional brand websites.

## EDUCATION

### **VCU Brandcenter** *M.S. in Business / Branding; Experience Design*

MAY 2018 (*expected*)

### **The University of North Carolina at Chapel Hill** *B.A. in Advertising; B.A. in Media Production; Minor in Italian*

MAY 2014

Graduated with Distinction, Dean's List (4 times)

## SKILLS

UI design  
Rapid prototyping  
Responsive design  
Interaction design

## TOOLS

HTML5  
CSS3 (sass)  
Javascript  
React.js  
Node.js  
Express  
Git  
Arduino  
Raspberry Pi  
Adobe CS  
Sketch  
InVision

## INTERESTS

HCI  
IoT  
Entrepreneurship  
Blockchain  
Puzzles  
Documentaries  
Animation  
Comedy